

Report on VISAKA – 15th December 2016

Under the VISAKA Campaign, the volunteers of Maulana Azad National Urdu University organized a awareness and sensitization programme at the weekly haat held at Telecom Nagar, Gachibowli, Hyderabad on 15th December 2016. Volunteers were divided in groups of Four to interact and explain the vendors and vendees about the various modes of cashless transactions. They touched all individual vendors at the haat and some vendees. It was found that they are facing some difficulties due to current issues of cash scarcity. In this regard the volunteers pitched the use of different options available for cashless transactions specially use of PayTM, use of non Smartphone facility like using USSD service for the purpose of payment. Volunteers also showed demo for the use of PayTM to some vendors and vendees and did some purchases through these cashless mode of payment from them. Almost 45 vendors were addressed and educated about the various modes of cash less transactions.

After that the resource persons interacted with vendors and vendees to seek their feedback which appeared to be very encouraging. It was also planned for the next visit in the same haat for follow up and to see the change in usage of cashless payments.

In this campaign almost 150 volunteers took active participation accompanied and monitored by 8 teacher volunteers including Dr. Mohammad Fariyad, Prof. Saneem Fatrima, Md Israr Alam, Dr. Bikshpati, Dr. Nagaraju, Dr, Yadagiri and Mr. Iqbal Khan. The Dean Students' Welfare, Prof. Mushtaq Ahmed I Patel was present in the whole programme to encourage students and resource persons. The programme concluded at 1: 30 PM.

The next event of the day was the second workshop for training of volunteers organized at Conference Hall of the Dept. of Mass Communication and Journalism. In this workshop another 100 volunteers participated for the campaign at Narsingi Village which is scheduled to be held on 16th December 2016.